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MOUNTAIN WEST

# Sponsorship and Exhibit Opportunities

HILTON DENVER CITY CENTER  
Hotel and Conference Center

JANUARY 31 - FEBRUARY 2, 2022

POWERED BY

The logo for COSSA features the word "COSSA" in a bold, sans-serif font. The letter "O" is stylized with a yellow and orange sunburst pattern.

# SPONSORSHIP OPPORTUNITIES

## **TITLE SPONSOR: SOLAR POWER & ENERGY STORAGE MOUNTAIN WEST CONFERENCE**

Gain exceptional visibility to position your organization as a solar and energy storage leader

Exclusive Sponsorship Limited to One Organization

\$19,995 for COSSA Members / \$24,995 for Non-Members

- Complementary 400 sq. ft. (20' x 20') of exhibit space in prime location. (\$13,980 value)
- 20 complementary full conference registrations. (\$11,980 value)
- Exclusive access to political leaders & solar executives at opening VIP Reception.
- Distinguished speaking opportunity to introduce your organization and welcome attendees during Tuesday morning opening general session keynote.
- Specially designed COSSA "Title Conference Sponsor" logo for marketing purposes.
- Premiere placement of logo on sponsorship recognition signs throughout the conference venue.
- Top placement of logo on Solar Power and Energy Storage Mountain West conference website.
- Premium full-page ad in official conference program. (\$3,500 value)
- Promotional materials inserted in conference bag and distributed to all attendees.
- Prominent logo recognition throughout conference on sponsor reel.
- Opportunity to place special signage in registration area and in the expo hall.
- Pre-registered and post-conference attendee list for business development team.
- Prime logo placement in 12 monthly COSSA newsletters, including a special company spotlight, to solar and energy storage leaders. (\$4,500 value)
- Comprehensive marketing campaign utilizing COSSA's websites, digital and social media platforms.
- Prominent recognition in conference press release to leading media organizations.



# SPONSORSHIP OPPORTUNITIES

## TERAWATT SPONSOR - ONLY ONE AVAILABLE

Exclusive Sponsorship Limited to Two Organizations  
\$14,995 COSSA Members / \$19,995 Non-Members

- Complementary 400 sq. ft. (20' x 20') of exhibit space in prime location. (\$13,980 value)
- Ten complementary full conference registrations for the organization. (\$5,990 value)
- Exclusive access to political leaders & solar executives at opening VIP Reception.
- Prominent logo placement on sponsorship recognition signs throughout conference venue.
- Prime placement of logo on Solar Power and Energy Storage Mountain West conference website.
- Premium full-page ad in official conference program. (\$3,500 value)
- Promotional materials inserted in conference bag and distributed to all attendees.
- Prominent logo recognition throughout conference on sponsor reel.
- Opportunity to place special signage in registration area and in the expo hall.
- Pre-registered and post-conference attendee list for business development team.
- Targeted marketing campaign utilizing COSSA's websites, digital and social media platforms.
- Presentation opportunity in a private meeting room accommodating over 50 participants for training, education, and company promotion. (\$995 value)

## GIGAWATT SPONSOR - ONLY ONE AVAILABLE

Establish your organization as a renowned industry leader

Exclusive Sponsorship Limited to Four Organizations  
\$9,995 COSSA Members / \$13,995 Non-Members

- Complementary 200 sq. ft. (10' x 20') of exhibit space in prime location (\$6,990 value)
- Six complementary full conference registrations for the organization. (\$3,594 value)
- Exclusive access to political leaders & solar executives at opening VIP Reception.
- Prominent logo placement on sponsorship recognition signs throughout conference venue.
- Prime placement of logo on Solar Power and Energy Storage Mountain West conference website.
- Half-page ad in official conference program. (\$2,000 value)
- Promotional materials inserted in conference bag and distributed to all attendees.
- Prominent logo recognition throughout conference on sponsor reel.
- Opportunity to place special signage in registration area and in the expo hall.
- Pre-registered and post-conference attendee list for business development team.
- Marketing campaign utilizing COSSA's websites, digital and social media platforms.
- Presentation opportunity in a private meeting room accommodating over 50 participants for training, education, and company promotion. (\$995 value)

# SPONSORSHIP OPPORTUNITIES

## **MEGAWATT SPONSOR - ONLY TWO AVAILABLE**

Achieve lasting exposure to ensure continuous success

**\$5,995 COSSA Members / \$8,995 Non-Members**

- Complementary 200 sq. ft. (10' x 20') of exhibit space in Expo Hall. (\$5,990 value)
- Three complementary full conference registrations for the organization. (\$1,797 value)
- Prominent logo placement on sponsorship recognition signs throughout conference venue.
- Prime placement of logo on Solar Power and Energy Storage Mountain West conference website.
- Quarter-page ad in official conference program. (\$1,200 value)
- Promotional materials inserted in conference bag and distributed to all attendees.
- Prominent logo recognition throughout conference on sponsor reel.
- Pre-registered and post-conference attendee list for business development team.
- Marketing campaign utilizing COSSA's websites, digital and social media platforms.

## **KILOWATT SPONSOR**

Build your brand to grow your business

**\$2,995 COSSA Members / \$3,995 Non-Members**

- Two complementary full conference registrations for the organization. (\$1,198 value)
- Company logo on sponsorship recognition signs throughout conference venue.
- Company logo on Solar Power and Energy Storage Mountain West conference website.
- Promotional materials inserted in conference bag and distributed to all attendees.
- Logo recognition throughout conference on sponsor reel.
- Marketing campaign utilizing COSSA's websites, digital and social media platforms.

# SPONSORSHIP OPPORTUNITIES

## OPENING VIP RECEPTION SPONSOR

Opening VIP Reception Sponsor.

Exclusive Sponsorship Limited to Four Organizations

\$4,995 COSSA Members / \$5,995 Non-Members

- Three complementary full conference registrations, plus an additional three Opening VIP Reception passes for the organization. (\$2,394 value)
- Exclusive access to political leaders & solar executives at opening VIP Reception.
- Unique speaking opportunity to introduce your organization and welcome attendees at the beginning of reception.
- Company logo promotion on Solar Power and Energy Storage Mountain West conference website.
- Promotional materials inserted in conference bag and distributed to all attendees.
- Prominent logo recognition throughout conference on sponsor reel.
- Company logo included on sponsorship recognition signs throughout conference venue.
- Pre-registered and post-conference attendee list for business development team.
- Marketing campaign utilizing COSSA's websites, digital and social media platforms.

## NETWORKING LUNCH SPONSOR ONLY ONE AVAILABLE

Exclusive Sponsorship Limited to Two Organizations

Choice of Tuesday or Wednesday

\$3,995 COSSA Members / \$4,995 Non-Members

- Three complementary full conference registrations for the organization. (\$1,797 value)
- Special opportunity "Networking Lunch Sponsor" signage strategically located at all food stations, plus company promotional materials on all tables.
- Opportunity include pop-up signage in the expo hall.
- Company logo promotion on Solar Power and Energy Storage Mountain West conference website.
- Promotional materials inserted in conference bag and distributed to all attendees.
- Prominent logo recognition throughout conference on sponsor reel.
- Company logo included on sponsorship recognition signs throughout conference venue.
- Pre-registered and post-conference attendee list for business development team.
- Marketing campaign utilizing COSSA's websites, digital and social media platforms.

# SPONSORSHIP OPPORTUNITIES

## NETWORKING BREAKFAST SPONSOR

Exclusive Sponsorship Limited to Two Organizations

Choice of Tuesday or Wednesday

\$2,995 COSSA Members / \$3,995 Non-Members

- Two complementary full conference registrations for the organization. (\$1,198 value)
- Special opportunity “Networking Breakfast Sponsor” signage strategically located at all food stations along with company promotional materials.
- Company logo promotion on Solar Power and Energy Storage Mountain West conference website.
- Promotional materials inserted in conference bag and distributed to all attendees.
- Prominent logo recognition throughout conference on sponsor reel.
- Company logo included on sponsorship recognition signs throughout conference venue.
- Pre-registered and post-conference attendee list for business development team.
- Marketing campaign utilizing COSSA’s websites, digital and social media platforms.

## NETWORKING HAPPY HOUR SPONSOR ONLY ONE AVAILABLE

Exclusive Sponsorship Limited to Three Organizations

\$4,995 COSSA Members / \$5,995 Non-Members

- Four complementary full conference registrations for the organization, plus an additional four Networking Happy Hour Passes. (\$2,792 value)
- Special opportunity “Networking Happy Hour Sponsor” signage strategically located at all food stations, beverage centers, plus company promotional materials on all tables.
- Opportunity to include pop-up signage in the expo hall.
- Company logo promotion on Solar Power and Energy Storage Mountain West conference website.
- Promotional materials inserted in conference bag and distributed to all attendees.
- Prominent logo recognition throughout conference on sponsor reel.
- Company logo included on sponsorship recognition signs throughout conference venue.
- Pre-registered and post-conference attendee list for business development team.
- Marketing campaign utilizing COSSA’s websites, digital and social media platforms.

# SPONSORSHIP OPPORTUNITIES

## COFFEE BREAK SPONSOR - SOLD OUT

Exclusive Sponsorship Limited to Two Organizations

Choice of Tuesday or Wednesday (two coffee breaks per day)

\$2,995 COSSA Members / \$3,995 Non-Members

- Two complementary full conference registrations for the organization. (\$1,198 value)
- Special opportunity “Coffee Break Sponsor” signage strategically located at all coffee stations along with company promotional materials.
- Company logo promotion on Solar Power and Energy Storage Mountain West conference website.
- Promotional materials inserted in conference bag and distributed to all attendees.
- Prominent logo recognition throughout conference on sponsor reel.
- Company logo included on sponsorship recognition signs throughout conference venue.
- Pre-registered and post-conference attendee list for business development team.
- Marketing campaign utilizing COSSA’s websites, digital and social media platforms.

## EXCLUSIVE BREAKOUT SESSION SPONSOR

Exclusive Sponsorship Limited to One Organization Per Session

\$2,995 COSSA Members / \$3,995 Non-Members

- Two complementary full conference registrations for the organization. (\$1,198 value)
- Special recognition for the company sponsor at the beginning and end of the session.
- Prominent logo recognition during the session on executive screens.
- Company logo included with detailed session information in official conference program.
- Company logo on Solar Power and Energy Storage Mountain West conference website.
- Logo recognition throughout conference on sponsor reel.
- Marketing campaign utilizing COSSA’s websites, digital and social media platforms.

# SPONSORSHIP OPPORTUNITIES

## OFFICIAL CONFERENCE LANYARD SPONSOR

Exclusive Sponsorship Limited to One Organization  
\$5,995 COSSA Members / \$8,995 Non-members

- Four complementary full conference registrations for the organization. (\$2,396 value)
- Special high-profile opportunity provides unlimited brand exposure during conference.
- Lanyard provided to all conference attendees at registration and will include a full color company logo.
- Company logo promotion on Solar Power and Energy Storage Mountain West conference website.
- Promotional materials inserted in conference bag and distributed to all attendees.
- Prominent logo recognition throughout conference on sponsor reel.
- Company logo included on sponsorship recognition signs throughout conference venue.
- Pre-registered and post-conference attendee list for business development team.

## OFFICIAL CONFERENCE ATTENDEE BAG SPONSOR

Exclusive Sponsorship Limited to One Organization  
\$5,995 COSSA Members / \$8,995 Non-members

- Four complementary full conference registrations for the organization. (\$2,396 value)
- Special high-profile opportunity provides unlimited brand exposure during conference.
- Conference bags provided to all attendees at registration and will have the logo of the sponsor printed on one side of the environmentally friendly reusable bag.
- Company logo promotion on Solar Power and Energy Storage Mountain West conference website.
- Promotional materials inserted in conference bag and distributed to all attendees.
- Prominent logo recognition throughout conference on sponsor reel.
- Company logo included on sponsorship recognition signs throughout conference venue.
- Pre-registered and post-conference attendee list for business development team.
- Marketing campaign utilizing COSSA's websites, digital and social media platforms.



# EXHIBITOR OPPORTUNITIES



**14,508 sq. ft.**  
**Colorado Ballroom**

## **STANDARD 10'x10' EXHIBIT**

\$2,995 COSSA Members / \$3,495 Non-Members

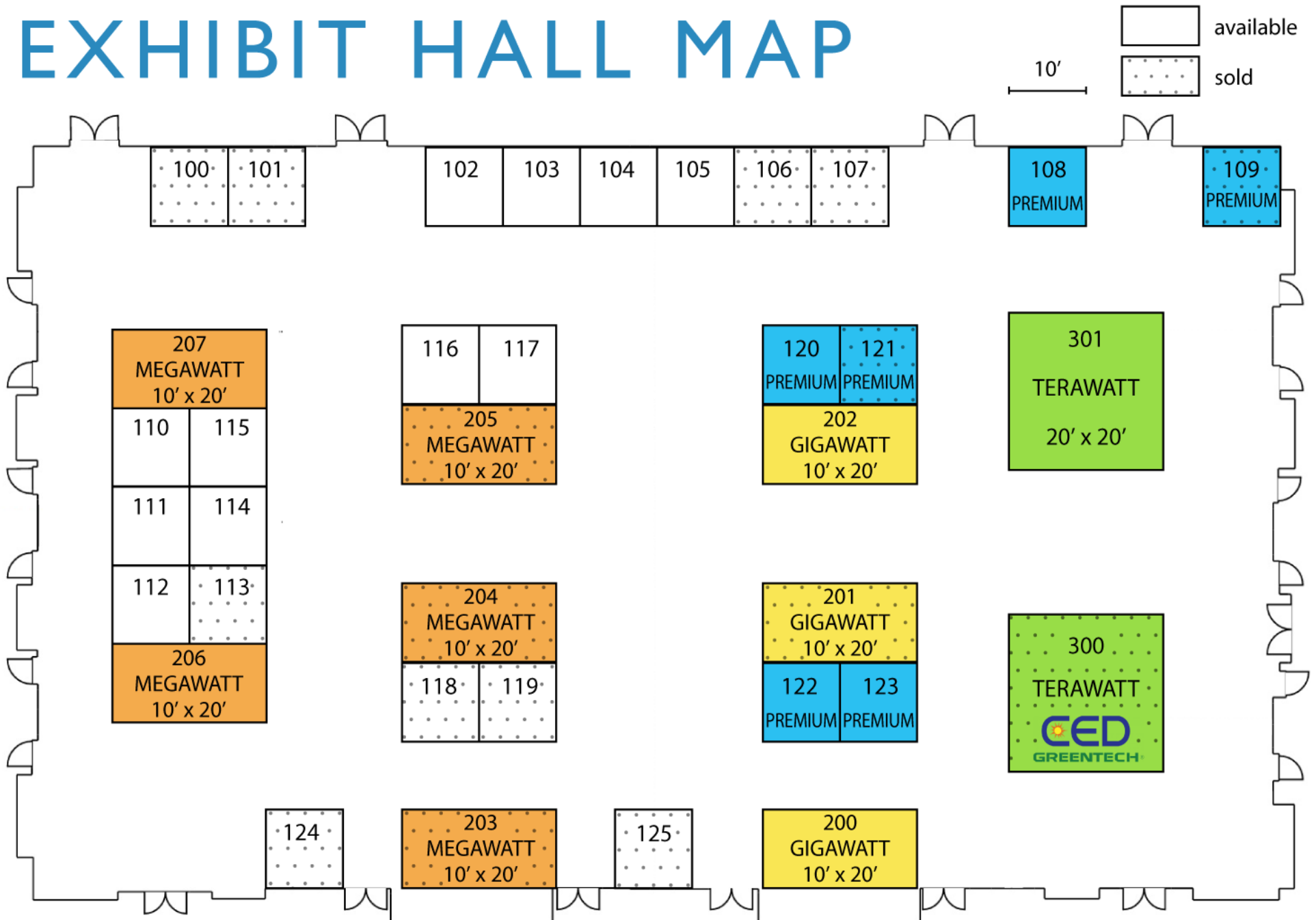
## **PREMIUM LOCATION 10'x10' EXHIBITS**

\$3,495 COSSA Members / \$3,995 Non-Members

Each exhibit package includes the following benefits:

- Two full conference passes including Opening VIP Reception and Networking Happy Hour. (\$1,198 value)
- Access to all conference sessions, expo hall, networking events and training workshops for booth staff.
- Breakfast and lunch provided for your staff on Tuesday & Wednesday.
- Pipe & drape, 1 draped table, 2 chairs, and waste basket included.
- Exhibitor listing on conference website and program.
- Internet access sufficient for web browsing and email. Additional bandwidth can be purchased from the venue for streaming videos.
- Additional furniture, electricity, UHD televisions/displays and high speed internet access are available through event venue, A/V partner, and supplemental provider.

# EXHIBIT HALL MAP





# CONTACT INFORMATION

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